

## S. S. KRESGE COMPANY

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## MERCHANDISING DEPARTMENT

E. E. WARDLOW, Sales Director and General Merchandise Manager

R. C. WADE, Sales Promotion Manager  
of Division I for Kresge StoresK. G. SANGER, Sales Promotion Manager  
of Division II for Kresge StoresC. E. BOYD, Sales Promotion Manager  
of K mart and Jupiter Stores

## BUYERS

## Division I

F. W. AUERT  
Dept. No. 38, Health and Beauty Aids

D. W. BAYNUM  
Dept. No. 6, Small Appliances  
" No. 7, Electric  
" No. 8, Records  
" No. 19, Major Appliances

P. C. DIKEMAN  
Dept. No. 3, Greeting Cards  
" No. 34, Gift Wrappings and Ribbons

C. L. EASTERBROOK

E. J. HAGLUND, Associate Buyer  
Dept. No. 5, Hardware and Kitchenware

A. E. McDONALD  
Dept. No. 18, Sporting Goods

H. E. MERTINS  
Dept. No. 4, Toys and Games

S. A. MEYER *R.C. WADE*  
Dept. No. 14, Notions  
" No. 16, Decorative Flowers  
" No. 17, Hair Goods

G. L. MOORMAN  
Dept. No. 21, Furniture and Floor Covering  
" No. 41, Housewares

E. J. SCHMOYER  
Dept. No. 2, Candy  
" No. 57, Cigarettes

R. A. SCOTT  
Dept. No. 25, Stationery  
" No. 32, Party Goods and Table Decorations

B. M. SWARZWALDER  
Dept. No. 22, Glassware  
" No. 23, Dinnerware  
" No. 24, Novelties, Gifts and Souvenirs  
" No. 35, Plastics  
" No. 44, Pets and Supplies

L. T. WALL  
Dept. No. 43, Horticulture

## Division II

S. H. BRAXTON, Jr.  
Dept. No. 28, Infants' and Children's Wear

E. F. FAIGLE

R. H. FALCK, Associate Buyer  
Dept. No. 46, Boys' and Men's Furnishings

E. R. FRANCE  
Dept. No. 29, Lingerie, Foundation and  
Sleeping Garments

V. W. HOERATH

R. G. WERSCHKY, Associate Buyer  
Dept. No. 9, Curtains and Drapes  
" No. 12, Dry Goods  
" No. 13, Yard Goods

C. O. McALLISTER  
Dept. No. 1, Hosiery  
" No. 45, Misc. Licensee Depts.

J. F. MITCHELL  
Dept. No. 10, Needlework  
" No. 11, Handkerchiefs  
" No. 40, Books and Magazines  
" No. 47, Footwear

D. W. PRESSER, JR.  
Dept. No. 20, Cameras & Accessories

H. S. SAFFELL - *D.E. HODGSON*

D. E. HODGSON, Associate Buyer—N. Y. Buying Office

J. S. BENNER, Associate Buyer  
Dept. No. 27, Ready-to-Wear

W. L. SCHWARTZ  
Dept. No. 15, Handbags  
" No. 30, Millinery  
" No. 31, Neckwear  
" No. 36, Ladies' Belts  
" No. 39, Luggage  
" No. 48, Gloves

R. F. SIEGEL  
Dept. No. 26, Jewelry  
" No. 42, Pictures and Frames  
" No. 49, Optical

## KRESGE WAREHOUSE

K. M. Brantley—Manager

W. V. ALT—Assistant Manager